



DUNS: 116950302 | CAGE: 8EWG2

UEI: JBRBTPLESAC3

Registered Name: Core Innovations, LLC

State: Texas



Technology Consulting • Application & Web Services • Custom Programming

COMPANY DATA & EXPERTISE

CORE INNOVATIONS® is a Veteran and Minority owned, certified business specializing in technology consulting, web and application development.

With 28+ years of development experience obtained in the private sector, we have extensive knowledge of cloud-based and on-premise content management systems, providing solutions for world-wide employees to collaborate using a digital platform.

We specialize in full-stack custom .NET programming, application and web services, and data migration projects to ensure support of your business operations.

Core Innovations is based in San Antonio, Texas, and ready to work with all US-based clients.

NAICS CODES	NIGP CODES	
541511 (Prime)	208-67-58	918-79
541512	209-68-00	920-00
541519	915-51-33	920-40-37
	915-96	920-40-58
	918-29	920-40-59
	918-35	920-40-63
	918-71	920-64

PSC CODES
DA01
DA10
DF01
DF10
DH01

CONTACT

Jessie Figueroa, M.S.

Founder & CEO

[Core Innovations](#) | [LinkedIn](#) | [Email](#)

SOUTH CENTRAL TEXAS REGIONAL CERTS

VBE - Texas Veteran-Owned Business Enterprise

MBE - Minority Business Enterprise

HUB - Historically Underutilized Business

HABE - Hispanic American Business Enterprise

SBE - Small Business Enterprise

ESBE - Emerging Small Business Enterprise

CORE CAPABILITIES

- Website architecture, design, implementation
- SharePoint cloud and on-premise development
- Custom full-stack .NET programming
- Application and web development
- Database development and administration
- Systems and data integration
- Consulting services
- I.T. research

DIFFERENTIATORS

- BILINGUAL communication in English and Spanish
- Innovative application solutions and implementations at an enterprise level
- Multilingual based application development and deployments for world-wide employee base
- Continuous research and development to provide state of the art solutions to support business operations

PAST PERFORMANCE

Client Key Projects:

Fortra (Previously: Help/Systems)

- Directed the implementation of cloud-based SharePoint Online solutions for global employees
- Identified opportunities to reduce site count for inactive and unused sites
- Drove storage cost reductions and migrated key department content to a centralized modern intranet
- Created a site management plan and site inventory for tenant landscape
- Supported end users in finding role information
- Defined taxonomy terms that improved search relevance
- Integrated SharePoint Online with Teams and Microsoft 365 to improve work efficiency
- Created a centralized repository to monitor, track, and provide insight for third-party engagements

PAST PERFORMANCE

Valero Energy | San Antonio, TX

May 2012 – June 2021

Enterprise Architect | As a Resource

- Spearheaded international initiatives across the US, UK, Canada, Peru, and Mexico
- Reduced operational costs and enhanced efficiency by reducing server requirements and licenses for company sites
- Orchestrated project management activities in collaboration with senior stakeholders and executive leadership
- Architected system platform and redesign of 16 external facing sites, including a public-facing website
- Configured User Profile Service Application for My Sites implementation
- Integrated SharePoint, .NET applications, and SAP systems for hosting distributor portals
- **Key Projects:**
 - Built out a web application using .NET Core 3.1 to manage employee workstations
 - Reduced server footprint by retiring over 40+ servers; consolidated and reduced technologies
 - Upgraded SharePoint 2013 and .NET 2008 platforms to SharePoint 2019 and .NET 2016 platforms
 - Reduced OS and software licenses; reduced aged support license costs
 - Architected and led project development for an Intranet content portal
 - Oversaw and performed critical disaster recovery efforts for internal and external systems

TEK Systems | San Antonio, TX

February 2012 – May 2012

Technical Consultant | As a Resource

- Corrected an end-of-year tax report application for SWBC by utilizing C# and SQL
- Aligned with the SWBC finance team to gather requirements and ensure solutions aligned with business needs
- Provided technical support and guidance to client teams during the application development and maintenance process
- Conducted thorough testing and debugging to identify and resolve errors in the application code
- Documented project requirements, testing results, and application updates

USAA | San Antonio, TX

January 2011 – February 2012

Senior Developer | As a Resource

- Enhanced SharePoint 2010 My Sites and assigned production support tasks by prioritizing and delegating duties
- Mentored developers on application development and best practices; oversaw technical training for team members
- Served as a core developer in re-architecting an Intranet site using SharePoint 2010
- Developed custom web parts in C#, SharePoint master pages, and page layouts using content types
- Implemented ETL process by importing data from multiple sources (SQL Server; Oracle) using SSIS and SQL, to feed SharePoint 2010 User Profile store

ADDITIONAL PROFESSIONAL EXPERIENCE

HEB | San Antonio, TX

April 2009 – January 2011

Lead Developer

Security Service Federal Credit Union | San Antonio, TX

October 2007 – April 2009

Web Infrastructure Specialist

Chevron Phillips Chemical | The Woodlands, TX

April 2006 – October 2007

Web Developer

Northeast Independent School District | San Antonio, TX

February 2004 – April 2006

Web Developer